

Southern Colorado Runners

Board Meeting

1601 Bonforte Blvd, Pueblo CO

February 5, 2025

Call to Order: The meeting of Southern Colorado Runners Club was called to order on February 5, 2025 at 6:04 PM.

Attendance: Members in attendance- Ted Sillox, Paul Hindman, Paulette Arns, Katie Fox, Steve Fox, Cheryl Higdon-Holloway, Eric Castellano, Jessy Narimanov

New Business:

- I. Treasurer Report
 - A. Reviewed profits and losses by class through January 4, 2025.
- II. Newsletter
 - A. In progress
- III. Race Schedule
 - A. February 15th- Valentine Twosome
 - B. March 2nd- Spring Runoff
 - C. March 22- South Shore Raffle Run
 - D. April 12- Fox Trot Raffle Run in Colorado City
 - E. May 3- Newbie 5k training program begins
 - F. May 4- Choose Your Own Adventure Raffle Run
 - G. May 10- Ordinary Mortals Duathlon
 - H. June TBD- Peaks and Prairies Raffle Run
 - I. July 4- Firecracker 5K
 - J. July 26- Club Burrito Run in Beulah
- IV. Valentines Two-Some
 - A. 23 registrants so far
 - B. Can be run as a relay or full 5K
 - C. Will be testing new timing bib equipment
- V. Spring Run Off
 - A. Watching weather impact on trail
 1. Current ice patch on the back of the hill leading out of the stadium may need sanding if it doesn't melt by race day
- VI. OMT
 - A. State Patrol to manage traffic, an estimated 12-1500 in savings for the overhead cost of the event
 - B. CDOT to make event signs
 - C. Waiting on event permits
- VII. Additional Club Events and Business
 - A. Rocky Canyon- huge success, great event!
 - B. Burrito Run@ Stone Pavilion in Pueblo Mountain Park in Beulah
 1. Steel City Cafe will bring their food truck to provide burritos
 - C. Harvest Run in October, details TBD

- D. Firecracker 5k is set for the 4th, rented out the pavilion in City Park
- E. Registration Launched for Newbie Training, live on RunSignUp
- F. Chamber Event to be in conjunction with Home for Heroes in March, more details TBD
- G. Southern Colorado Trail Builders Sponsorship
 - 1. SOCO Run Club to provide \$500

VIII. Club Growth and Member Recruitment

- A. How can current members share in outreach?
 - 1. Sharing club content online and on social media
 - 2. Have club fliers on hand (in car) to hand out or hang up
 - 3. Have a booth at local events (both our own and others)
 - a) Can offer incentives to run with us via vouchers for our events
 - b) High school track and XC meets- would be a GREAT opportunity for booths
- B. Offer a bike extension to SOCO Runners (like the Tri-Club extension)
 - 1. Gravel biking and racing are getting popular
- C. How do we put out there all the ways the club supports our community?
- D. Do we have clear criteria for sponsorships of our club?

IX. Next Meeting

- 1. March 5th, 2025
- 2. 6:00 PM
- 3. Location: 1601 Bonforte Blvd, Pueblo CO

Adjournment: The meeting was adjourned at 6:43 PM.